

AWARENESS PROGRAMME

Speaker: Mridul Burman ,Former Student ,Geography Dept,CU

Introduction by Moumita Kundu, Serampore Girls' College

Welcome address by, Dr. Asraful Alam, Assistant Professor & HoD, Department of Geography, Serampore Girls' College, Serampore, Hooghly

A water pollution awareness program aims to educate individuals and communities about the causes, effects, and prevention of water pollution. These programs often include information on water quality, the importance of water conservation, and ways to reduce pollution at home and in the community

Objective: .1.Inform the public about water pollution:

Explain the different sources of water pollution (e.g., industrial discharge, agricultural runoff, sewage) and their impacts on water quality and human health.

2.Highlight the importance of clean water:

Emphasize the essential role of clean water for drinking, sanitation, agriculture, industry, and recreation.

3.Promote water conservation:

Encourage individuals and communities to adopt water-saving practices in their daily lives.

Speaker: Mass awareness campaign of "Jal Dharo-Jal Bharo" programme has already been launched in Kolkata areas and different Districts of the State to make aware the people of the necessity for water conservation through Artificial Recharge, efficient use of Irrigation water, quality preservation by controlling pollution and speaker explain his entire journey from gomukh to kolkata in 5 phase by trekking,rafting,kayaking,sailing,swimming through ganga and hooghly.

Venue: Room No SB22, **Time:** 11.30-2.30p.m.

No of Participants: 38

Vote of thanks is given by Taniya kar, Serampore Girls' College, Serampore, Hooghly



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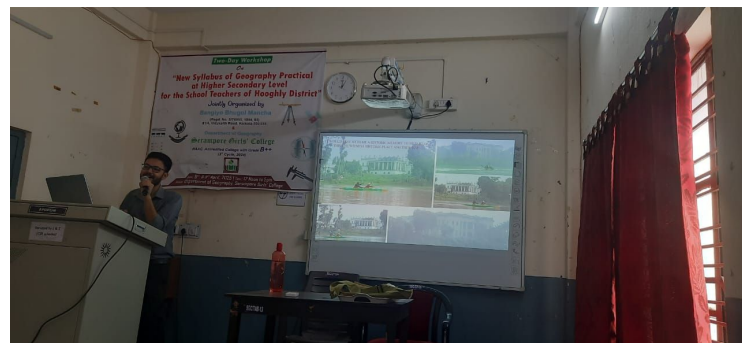
Organises
Water Pollution Awareness Program
A Journey from Gomukh to Kolkata
(A Thrilling, Adventurous Story of Pentathlon Competition)
A Continuation Program of World Water Day- 2025



Venue-
Department of Geography, Serampore Girls' College.
Date- 14/05/2025
Time- 11.00 am onward.

Delivered by-
Mridul Barman.
Former student-
Department of Geography,
(Ballygunge Science College)
University of Calcutta

All students , faculty members, officials & staffs members are cordially invited.



Outcome :

The event was stimulating and enjoyable and simultaneously profitable as she shared her views ideate and good numbers of new ideas, information and insights came up.It builds a good bonding between ours pasts and presents.