

REPORT ON
Internship programs FOR ACADEMIC YEAR 24-25

Title of the Course:
Hands on training in publishing house
Organized by:
Department of bengali

Code of the Course: NA

Number of Students: 57

Place: Ramkrishna Mission Vidyamandira, Belur Math

Duration (In Hours): 60 Hours

Date: 01.07.2024 to 18.07.2024



Objectives:

participants will be able to:

- Master advanced features of a specific DTP software (e.g., Adobe InDesign, Scribus).
- Create professional-quality layouts for brochures, newsletters, magazines, etc.
- Effectively utilize advanced design principles such as typography, color theory, and image manipulation.
- Integrate various media elements (text, graphics, photos) for a cohesive design.
- Prepare DTP projects for different output formats (print, digital).

This add-on course will enhance your DTP expertise and allow you to create visually appealing and impactful publications.



Outcomes

- Editorial Skills: Hands-on editing, proofreading, and manuscript evaluation.
- Production Know-how: Understood book design, layout, and printing processes.
- Marketing Basics: Gained insights into book promotion and sales strategies.
- Industry Flow: Grasp of interdepartmental collaboration and industry standards.
- Software Proficiency: Familiarity with key publishing software.

