Report on Faculty Exchange Programme between Bidhan Chandra College, Rishra and Serampore Girls' College

Organized by:

Department of Geography, Bidhan Chandra College, Rishra

Participating Institution:

Department of Geography, Serampore Girls' College

Date: 22nd May 2025

Venue: Department of Geography, Bidhan Chandra College, Rishra

Number of Participants: 34 students (UG Level)

Title of the Lecture:

"Data: Source, Types, Acquisitions and Processing, Observation, Interview, Ouestionnaires"

(ডেটা: উৎস, প্রকার, অধিগ্রহণ এবং প্রক্রিয়াকরণ, পর্যবেক্ষণ, সাক্ষাৎকার, প্রশাবলী)

Resource Person:

Dr. Asraful Alam,

Ph.D., Post Doctorate & PGD (Remote Sensing & GIS) HoD & Assistant Professor Department of Geography Serampore Girls' College University of Calcutta, West Bengal

Objectives of the Programme:

- 1. To foster academic collaboration between the two colleges through knowledge sharing.
- 2. To provide students with practical and theoretical understanding of data handling in geographic research.
- 3. To enhance student awareness on primary data collection methods like observation, interviews, and questionnaires.
- 4. To build interdisciplinary learning through exchange of faculty expertise.

Key Points Covered in the Lecture:

- 1. **Definition and Importance of Data** in geographic research.
- 2. **Sources of Data** Primary and Secondary; Government, Institutional, and Remote Sensing data.
- 3. **Types of Data** Quantitative, Qualitative, Spatial, and Non-Spatial.
- 4. **Data Acquisition Methods** Manual Surveys, GPS-based collection, Satellite imagery, etc.
- 5. **Data Processing** Classification, Coding, Tabulation, and Digitization.

- 6. **Techniques of Observation** Structured and Unstructured; Participant and Non-participant methods.
- 7. **Interview Methods** Structured, Semi-Structured, and Unstructured.
- 8. **Designing and Using Questionnaires** Closed-ended vs. Open-ended questions, pilot testing, and ethical considerations.
- 9. Real-life examples and case studies for enhanced understanding.
- 10. Brief introduction to tools/software used in data processing (like MS Excel, QGIS).

Outcomes of the Programme:

- Students gained clear insights into the systematic process of data collection and processing.
- Enhanced understanding of how data supports geographical research and fieldwork analysis.
- Exposure to practical techniques for conducting surveys and interviews in the field.
- Motivated students to undertake independent mini research projects using primary data.
- Strengthened inter-college academic relations and promoted mutual learning.

The faculty exchange programme successfully bridged academic resources between Bidhan Chandra College and Serampore Girls' College. It provided the students a valuable opportunity to broaden their knowledge and develop field-based skills crucial for future research and higher studies in Geography. Both departments look forward to continuing such collaborative efforts in the future.



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Add on Course **Department of Geography Bidhan Chandra College, Rishra**



Lecture

Data: Source, Types, Acquisitions and Processing,

Observation, Interview, Questionnaires (ডেটা: উৎস, প্রকার, অধিগ্রহণ এবং প্রক্রিয়াকরণ, পর্যবেক্ষণ, সাক্ষাৎকার, প্রশাবলী)

Dr. Asraful Alam, Ph.D., Post Doctorate & PGD (Remote Sensing & GIS) **HoD & Assistant Professor**

Department of Geography Serampore Girls' College **University of Calcutta** West Bengal, India (22/05/2025)